## **Our Metrics:**

## Full metrics and access to reports and taxes available with \$300 fee and signed Confidentiality Agreement

## Sales

- \$2,431,057.00 2020
- \$2,702,804.00 2019
- \$2,481,388.00 2018
- \$2,664,873.00 2017

Sales per square foot and average sale

Profit & Loss Statement and Balance Sheet

Payroll by Week Summary

Inventory Reports – Category Sales and History – Category Product Lists.

Marketing Reports

• Website Analytics, E-marketing Click through rates, Coupon download vs. redemption

Flavorful Rewards Member Reports

Tourism & Industry Reports